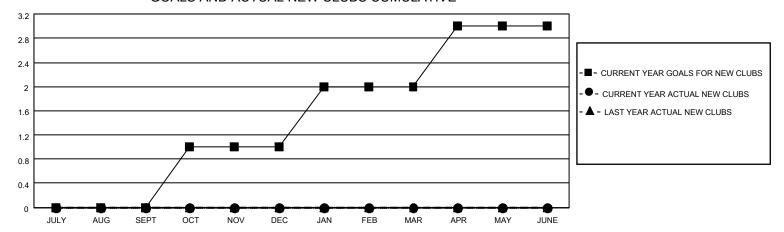
# MONTHLY MEMBERSHIP PROGRESS REPORT

## **LOCATION CALIFORNIA**

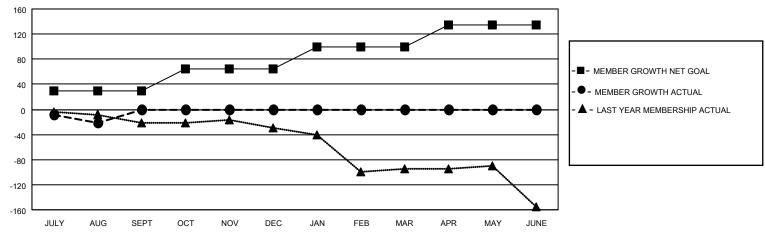
## District 4 L3

| Clubs                 |               |           |               | Members               |                       |                         |  |
|-----------------------|---------------|-----------|---------------|-----------------------|-----------------------|-------------------------|--|
| RESULTS FOR 2021-2022 |               |           |               | RESULTS FOR 2021-2022 |                       |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER MEMB          | ER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 0             | 0         | 1             | JULY/AUG/SEPT         | 30                    | 37                      | 39   |
| OCT/NOV/DEC           | 1             | 0         | 0             | OCT/NOV/DEC           | 35                    | 0                       | 0  |
| JAN/FEB/MAR           | 1             | 0         | 0             | JAN/FEB/MAR           | 35                    | 0                       | 0  |
| APR/MAY/JUNE          | 1             | 0         | 0             | APR/MAY/JUNE          | 35                    | 0                       | 0  |

#### GOALS AND ACTUAL NEW CLUBS CUMULATIVE



#### GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 1 |    | 7 CLUBS OF 58 ADDED 1 OR<br>MORE NEW MEMBERS | GENDER DISTRIBUTION                 |              |  |
|------------------|----|--|-------------------------------------|--------------|--|
|                  |    | MORE NEW MEMBERS                             | MALE 588 (53.94%)                   |              |  |
|                  |    |  | FEMALE                              | 502 (46.06%) |  |
| DROPPED MEMBERS  |    |  | NON BINARY                          | 0 (0.00%)    |  |
|                  |    |  | PREFER NOT TO ANSWER                | 0 (0.00%)    |  |
| DECEASED         | 1  |  |                                     |              |  |
| CLUB CANCELLED   | 26 | CLICK HERE FOR CUMULATIVE                    | TOTAL FAMILY UNIT MEMBERS 262       |              |  |
| OTHER            | 12 | MEMBERSHIP DATA                              |                                     |              |  |
| TOTAL            | 39 |  | FAMILY MEMBERS PAYING HALF DUES 141 |              |  |
|                  |    |  |                                     |              |  |

Results as of: 8/31/2021